

## Documents

Valencia, D.S.<sup>a</sup>, Serrano, J.E.<sup>b</sup>, Gonzalez, E.<sup>a</sup>

### **SIMALL: Emotional BDI Model for Customer Simulation in a Mall**

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<sup>a</sup> Pontificia Universidad Javeriana, Bogotá, Colombia

<sup>b</sup> Universidad Tecnológica de Bolívar, Cartagena, Colombia

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Decision making, Decision support systems, Fuzzy logic, Intelligent agents, Sales, Shopping centers; Agent based, Agent-based simulator, BDI model, Customer behavior, Customer simulation, Decision support modelling, Emotional BDI, Mall simulation, New theory, Purchasing intention; Multi agent systems

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